



Membership: Create the Club You've Always Wanted to Join

2023 North Central Multi-District PETS

ASPIRE



**TO CREATE THE CLUB YOU
ALWAYS WANTED TO JOIN**

- Assess & Act
- Say Thank You!
- Prepare & Promote
- Inspire
- Recharge & Renew
- Engage



ASSESS & ACT

Assess your club's:

- Membership situation
- Service objectives
- Support for The Rotary Foundation
- Development of future leaders



RESOURCES > Rotary.org/Membership



There are resources already created to help you get the ball rolling with your club assessment!

- Rotary Club Health Check – For Board of Directors
- Member Satisfaction Survey – For Club Members
- Creating an Inclusive Club Culture course
- Committing to Diversity, Equity & Inclusion course

SAY THANK YOU!

- It converts volunteers into long-term Rotarians
- Improves retention rates
- As simple as recognizing contributions
- It is the little things you do that mean the most




TOP 10 WAYS >

1. Feature volunteers on club's website.
2. Send handwritten thank you notes.
3. Offer volunteers free food during/after projects.
4. Highlight the impact each individual volunteer is having.
5. Don't waste volunteers' time.
6. Make a volunteer recognition board.
7. Thank volunteers on social media.
8. Send personalized notes on birthdays & other special dates.
9. Provide volunteers free shirts or hats.
10. Create a book that tells your club's story.

PREPARE & PROMOTE

Rotary



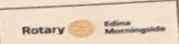
OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- ① The development of acquaintance as an opportunity for service;
- ② High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- ③ The application of the ideal of service in each Rotarian's personal, business, and community life;
- ④ The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Tom Gump, District Trainer

Rotary Club of Edina Morningside Member Directory



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Things to do...

make a difference



Rotary



BE PREPARED & PROMOTE >

Your meetings should be:

- Well-organized
- Start & end on time
- Feature relevant, interesting programs
- Relate to current club projects and activities
- Follow the Rotary Calendar

INSPIRE

By telling personal stories . . .



RECHARGE & RENEW

Don't Forget to Balance:

- Faith
- Family
- Work &
- Rotary



ENGAGE



- Online courses on the Learning Center
- Conduct a Club Survey to help you set goals
- Develop an action plan
- Appoint committee chairs
- Ensure continuity
- Attend PETS
- Attend district training assembly

HOW TO PREPARE



- [Be a Vibrant Club: Your Club Leadership Plan](#)
- [Membership Growth & Retention Support](#)
- [The Rotary Foundation Reference Guide](#)
- [Standard Rotary Club Constitution](#)
- [Recommended Rotary Club Bylaws](#)

RESOURCES & REFERENCE

TOOLS

- [Pay or view club invoice](#) (Rotary International dues and fees)
- [Update club membership data](#)
- [Add club officers](#)
- Set and track goals in [Rotary Club Central](#)
- Take a course in [Learning Center](#)
- Register for a [webinar](#)
- Check out [discussion groups](#)



- Immediate Past President
- Assistant Governor
- District leaders

ROTARY SUPPORT

THANK YOU

PDG Tom Gump

- Aide to RI President 2024-25
- RI Membership Growth Committee

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