

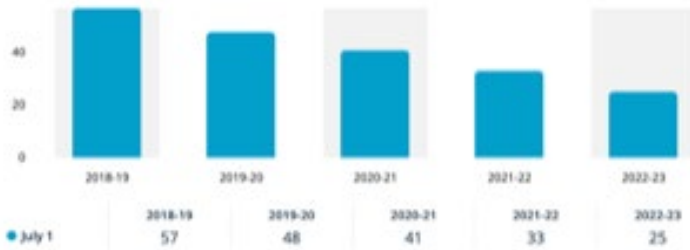
What Is Club Visioning

© International Vision Facilitation Council

D5960 Vision Facilitation Team Lead
John Channon
Rotary Club of White Bear Lake

Greater Rochester Rotary Club- Visioning Story

Membership Trends



Out of the January 2022 Club Visioning Event:
➤ Developed 3 Year Master Plan- Yr 1 Goals

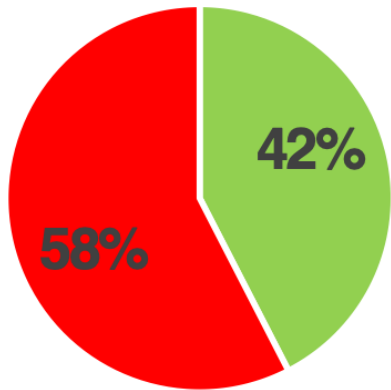
- Increase Youth Services
- Obtain 2 new members
- Let Community know of the Plan

Club Progress:

- ✓ Funded Rotary Youth Leadership Award
- ✓ Inducted 4 new members
- ✓ Held a Public Community Information Meeting
- ✓ Members re-engaging and having More Fun!

Club Visioning Program Impact- D5960

Visioned Clubs (33)



■ # w/ growth ■ # w/out growth

Membership Growth = 4x

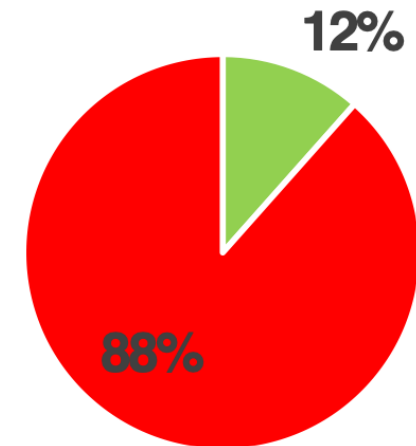
District Recognition = 5-10x

Average TRF = 2-3x

Consistency, Continuity, Consensus Communication

It's FUN!

Not Visioned Clubs (26)



■ # w/ growth ■ # w/out growth

What is Club Visioning?

- Structured process to developing a 3 year plan
 - Who your Club is in the future
 - What are the priorities of the Club
 - How are we engaging members
- Engages club leadership and representation of membership
- Facilitated by trained District Rotarians
- Can be facilitated virtually or in person

Visioning Across the World



Rotary Action Plan Alignment

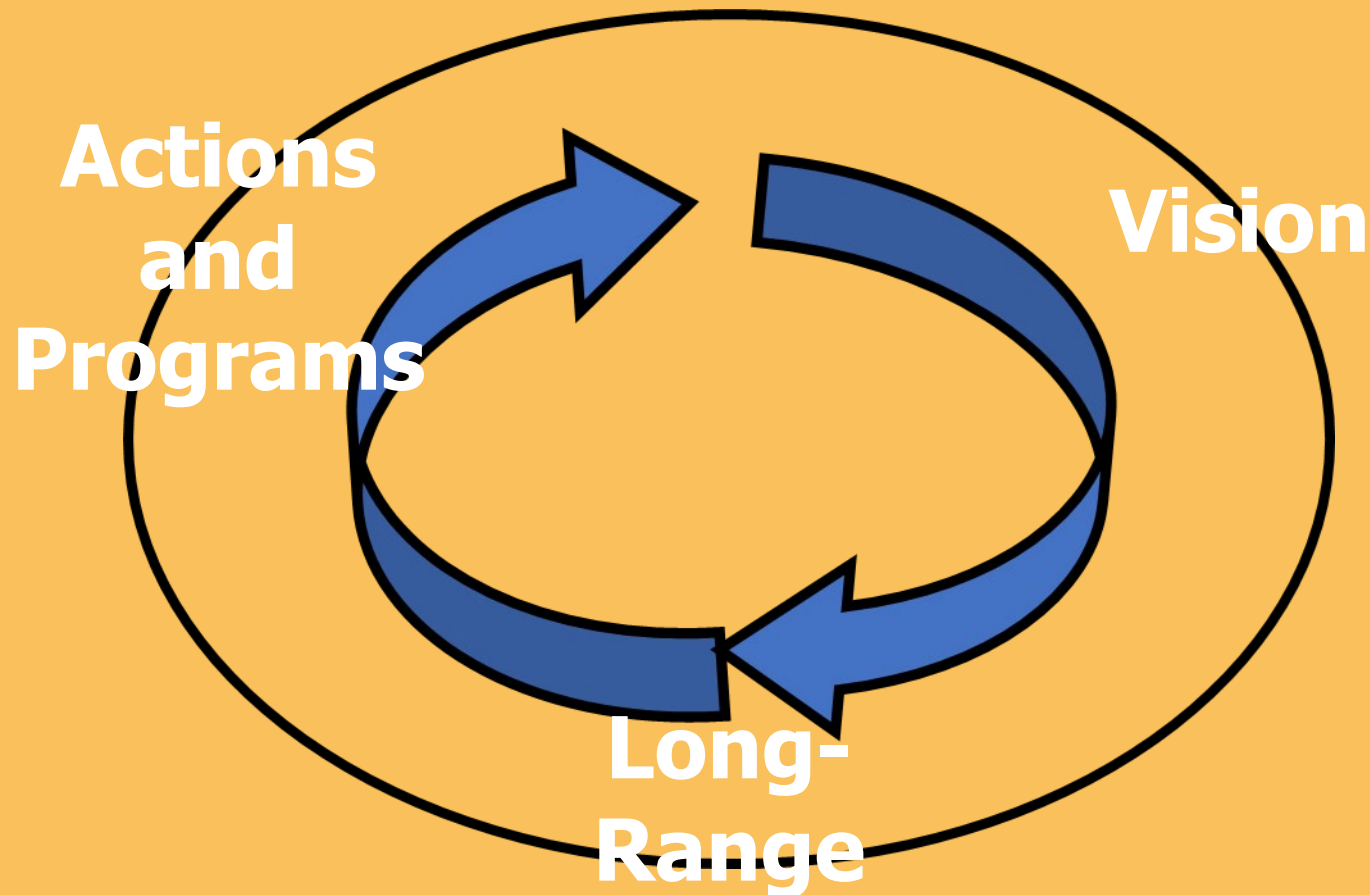
Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

Vision to Success Process



IDEAS GENERATED

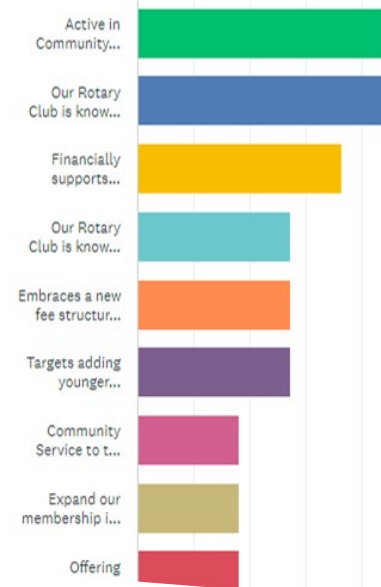


CONSENSUS

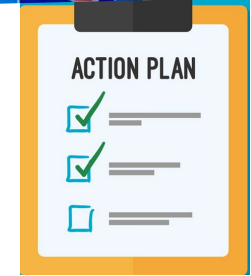


Priority: Increase our Ability to Adapt
How we are known and how we connect
4 Votes

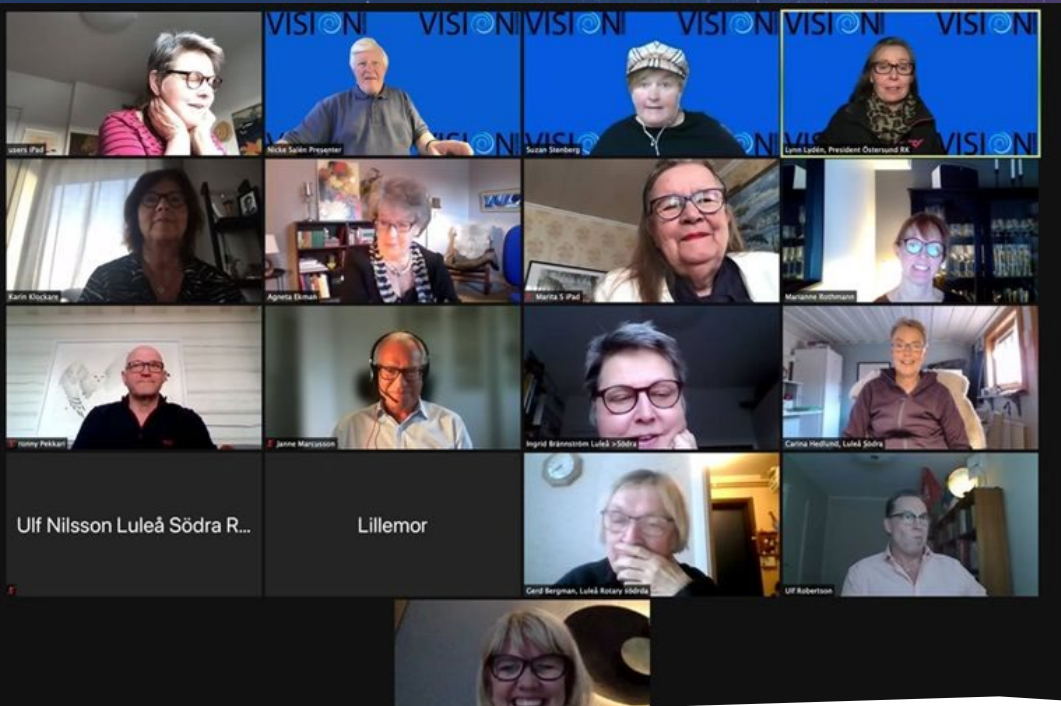
Answered: 11 Skipped: 0



EXPLANATION AND PRACTICE



MEMBERS VOLUNTEER



 VISION Vision to Success		
Action	Who	When (Specific Date)
1. Gather ideas to move forward with		
2. Create a Club Statement of Purpose or Motto		
3. Establish a Process for development of the Master Plan		

Master Plan and Action Plan

The Master Plan

Yr 1 Goals		Who	Yr 2 Goals		Who	Yr 3 Goals		Who
1	Increase Youth Services- RYLA	Youth Services	1	Youth- Exchange student		1	Youth- add 2 nd scholarship	
2	Obtain 2 new members	Membershi p Chair	2	Obtain 2 new members		2	Obtain 2 new members	
3	Public Image- let community know of our 3 year plan	President Sue	3	Have community leaders attend weekly meeting		3	Billboard telling community accomplished	
4	...		4	...		4	...	

The Action Plan

GOAL	Sponsor 2 Students to RYLA		Where we want to be?				
<u>RI Action</u>	<u>Actions/Tasks (What has to happen)</u>	<u>Who Lead</u>	<u>Who else help</u>	<u>Resources needed</u>	<u>Start Date</u>	<u>End Date</u>	<u>Comments/ Status Report</u>
Increase Your Impact	Obtain board approval for the RYLA budget and appointing a RYLA Chair	Youth Service Lead		RYLA Fees, Youth Protection	1/4/23	1/8/23	Ask President to be put on next board agenda
	Ask for RYLA Chair (RC) volunteer	Youth Service	President	NONE	1/10/23	1/17/23	Ask at meeting for volunteer
	Contact high schools for applicants	RYLA Chair		school counselors	1/17/23	1/31/23	application deadline- 1/31

Outcomes at the end

- ✓ What the Club stands for in its community
- ✓ The Club's target membership size in 3 years
- ✓ Identification of the Club's top priorities for the Long Range Plan (Master Plan)
- ✓ Process to determine development of Action Plans to achieve goals



“As a trained Club Vision facilitator, I have witnessed first-hand the incredible impact of this initiative. I believe every club could benefit from the opportunity to engage their members in meaningful dialogue, that leads to creating a shared vision for their future.”

JENNIFER JONES | Rotary International President 2022-2023



Questions?

VISION FACILITATION



Providing your
Rotary Club with tool
to plan for success.

**Streamlined
Delivery**